



The Edmonton WAM! are seeking sponsorship partners to not only aid us in achieving our goal of a National Championship, but also to help promote your business.

ABOUT US

Ringette is a Canadian born sport which has since spread to Finland, Sweden, the Czech Republic, and the USA. It is considered the fastest sport on ice and continues to grow each year. The National Ringette League is the only professional ringette league in Canada, and houses a total of fourteen teams. Founded in 2002, the league was created with the goal of promoting the sport and allowing the top athletes to compete against each other.

The Edmonton WAM! is one of the top teams in the country, with an impressive 23-1-0 record last season. Additionally the WAM were back to back national champions in 2023 and 2024, and have their sights set on the 2027 championship title.

In addition to being high-performance athletes, many of our athletes volunteer countless hours for youth teams in and around the Edmonton area to support the development of the next generation of athletes while simultaneously serving as strong female role models. Along with juggling full time training and competition our athletes are extremely dedicated to their postgraduate studies and their careers. While our athletes work relentlessly on the ice to achieve success they put in equal efforts to financially afford competing at such a high level. Unfortunately our athletes are not funded as seen in other professional sports, resulting in our athletes self-funding to play for the love of the game, the camaraderie of the team, and the sense of self worth when goals are achieved and dreams become reality.

Viewership in the NRL continues to grow. Last year, the league introduced “feature hubs,” with games streamed on [CBCSports.ca](https://www.cbcsports.ca) and the CBC Sports YouTube channel, in addition to the established [Ringette Canada Youtube channel](#), where some games received more than 6,000 views. Our Hub was also the first to be streamed on Whoopi Goldberg’s (cofounder) [All Women’s Sports Network](#). The All Women’s Sport Network (AWSN) is the world’s fastest-growing and largest global television network dedicated exclusively to women’s sports. The AWSN platform is available on over 1 billion devices across 65 countries and is redefining how audiences experience women’s athletics. This was an exciting milestone as ringette continues to gain recognition and momentum.

It is with your generosity, that our athletes can focus on achieving another gold medal, serving as role models to younger athletes, and promoting high performance female participation in the world of sport. On the following page you will find a breakdown of the cost each athlete pays to compete in the NRL, as well as the sponsorship packages available.





Cost Breakdown

Each athlete pays roughly \$5000+ per season to cover the costs associated with the following:

- Flights and Rental vehicles
- Hotels
- Practice Ice (2-3 times per week)
- Off Ice Training (5-6 times per week)
- Edmonton Ringette Club Fees
- Ringette Canada/National Ringette League Fees
- Equipment

Team Sponsorship Packages

Gold Sponsor (Tier 1): \$2500+ Contribution

For contributing as a Gold Sponsor the sponsor would receive the following:

- Social media mention once per month and pinned to the top of the Edmonton WAM! Page
- A 6 x 8 company patch placed on our sponsorship banner
- Company name and logo on the Edmonton WAM! Website
- 'National Ringette League - Live from Edmonton' game announcements three times per WAM! game (once before the game, once at half-time, and once after)
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.

Blue Sponsor (Tier 2): \$1500+ Contribution

For contributing as a Blue Sponsor, the sponsor would receive the following:

- Social media mention three times throughout the season and pinned to the top of the Edmonton WAM! Page
- A 4 x 6 company patch placed on our sponsorship banner
- Company name and logo on the Edmonton WAM! Website
- 'National Ringette League - Live from Edmonton' game announcements twice per WAM! game (once before the game, once at half time)
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.

Red Sponsor (Tier 3): \$500+ Contribution

For contributing as a Red Sponsor, the sponsor would receive the following:

- Instagram story (displayed for 24 hours) once per month
- A 2 x 4 company patch placed on our sponsorship banner
- Company name and logo on the Edmonton WAM! Website
- 'National Ringette League - Live from Edmonton' game announcements once per WAM! game (once at half time)
- A business tax receipt would be provided to the Sponsor. The receipt would not be a



"Never, ever, ever give up."





charitable tax receipt.

White Sponsor (Tier 4): \$250+ Contribution

For contributing as a White Sponsor, the sponsor would receive the following:

- Instagram story (displayed for 24 hours) once per season
- Company name and logo on the Edmonton WAM! Website
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.

INDIVIDUAL SPONSORSHIPS

If you would like to donate to an individual athlete we will provide you with a business tax receipt and the funds will go directly towards offsetting the costs of the identified athlete. There is no minimum sponsorship amount for individual sponsorships.



CONTACT US

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Facebook: @edmontonwam

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