



About Us

The Edmonton WAM! are seeking a potential sponsorship partner to not only aid us in achieving our goal of a third consecutive National Championship, but also to help promote your business.

Ringette is a Canadian born sport which has since spread to Finland, Sweden, the Czech Republic, and the USA. It is considered the fastest sport on ice and continues to grow each year. The National Ringette League is the only professional ringette league in Canada, and houses a total of thirteen teams. Founded in 2002, the league was created with the goal of promoting the sport and allowing the top athletes to compete against each other.

The Edmonton WAM! currently hold the title of National Ringette League Champions, after securing back to back championships in 2023 and 2024. In addition to being high-performance athletes, many of our athletes volunteer countless hours for youth teams in Edmonton and the surrounding areas to support the development of the next generation of athletes while simultaneously serving as strong female role models. Along with juggling full time training and competition scheduling our athletes are dedicated to their postgraduate studies and their careers. While our athletes work relentlessly on the ice to achieve success they put in equal efforts to financially afford competing at such a high level. Unfortunately our athletes are not funded as seen in other professional sports, resulting in our athletes self-funding to play for the love of the game, the camaraderie of the team, and the sense of self worth when goals are achieved and dreams become reality.

This year we will be hosting the first ever NRL feature hub (which will take place November 30th - December 1st). 'National Ringette League - Live from Edmonton' will air on CBCSports.ca and the CBC sports youtube channel, as well as the usual Ringette Canada youtube channel. This is an exciting opportunity to grow the sport, and the increased viewership will not only benefit the sport, but our sponsors as well.

It is with your generosity, that our athletes can focus on achieving another gold medal, serving as role models to younger athletes, and promoting high performance female participation in the world of sport. On the following page you will find a breakdown of the cost each athlete pays to compete in the NRL, as well as the sponsorship packages available.





Cost Breakdown

Each athlete pays roughly \$5000+ per season to cover the costs associated with the following:

Travel (flights/rental cars/hotels/food) to:

- Winnipeg (regular season games)
- Saskatoon (regular season games)
- Calgary (regular season games)
- Ottawa (2025 Canadian Ringette Championships)

Practice Ice (2-3 times per week)

Off Ice Training (5-6 times per week)

Edmonton Ringette Club Fees

Ringette Canada/National Ringette League Fees

Equipment

Sponsorship Packages

Gold Sponsor (Tier 1): \$3000+ Contribution

For contributing as a Gold Sponsor the sponsor would receive the following:

- Social media mention once per month and pinned to the top of the Edmonton WAM! Page
- A 4 x 6 company patch placed on our sponsorship banner, to be displayed at all games and tournaments
- A company sticker placed on players' helmets to be worn at practice, home and away games
- Company name and logo on the Edmonton WAM! Website
- 'National Ringette League - Live from Edmonton' game announcements three times per WAM! game (once before the game, once at half-time, and once after)
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.

Blue Sponsor (Tier 2): \$1500+ Contribution

For contributing as a Blue Sponsor, the sponsor would receive the following:

- Social media mention three times throughout the season and pinned to the top of the Edmonton WAM! Page
- A 4 x 6 company patch placed on our sponsorship banner, to be displayed at all games and tournaments
- Company name and logo on the Edmonton WAM! Website
- 'National Ringette League - Live from Edmonton' game announcements twice per WAM! game (once before the game, once at half time)
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.



“Never, ever, ever give up.”





Red Sponsor (Tier 3): \$500+ Contribution

For contributing as a Red Sponsor, the sponsor would receive the following:

- Instagram story (displayed for 24 hours) once per month
- A 2 x 4 company patch placed on our sponsorship banner, to be displayed at all games and tournaments
- Company name and logo on the Edmonton WAM! Website
- 'National Ringette League - Live from Edmonton' game announcements once per WAM! game (once after the game)
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.

White Sponsor (Tier 4): \$250+ Contribution

For contributing as a White Sponsor, the sponsor would receive the following:

- Instagram story (displayed for 24 hours) once per season
- Company name and logo on the Edmonton WAM! Website
- A business tax receipt would be provided to the Sponsor. The receipt would not be a charitable tax receipt.

Who Would You be Supporting?

As mentioned, our players are extremely dedicated both on and off the ice, for more information on each of our players stay tuned to our website: <https://wamringette.com/>. Here is an example of one of our players that you would be supporting:



Kaeli Woodliffe
Goaltender #1

My name is Kaeli and this will be my second year playing for the Edmonton WAM! Outside of ringette I am completing my BSc in Molecular Biology and I currently work part time as an assistant researcher studying bone remodeling in response to orthodontic treatment in children. In my spare time I am a goalie coach for both the Edmonton Ringette Club and the Sherwood Park Ringette Association.

Contact Information:

Email: managerwam@gmail.com

Instagram: [@edmonton_wam](https://www.instagram.com/edmonton_wam)

Facebook: [@edmontonwam](https://www.facebook.com/edmontonwam)



“Never, ever, ever give up.”

